



Greentree Real Estate Group

General Information

Total Points:

33

Business Name: Greentree Real Estate Group

Website address: www.greentreerealestategroup.com

Description of Business: Residential Real Estate

Contact Person: Thomas A. or Majorie U. Crouch

Title of Person completing the application: _____

Phone: 716-8662

E-mail: marge@margecrouch.com

Mailing Address: 8225 E. 56th Street, Suite C

Indianapolis IN 46216

Number of Employees: 5 **Own building or Lease office space?** Lease

Member of the Greater Indianapolis Chamber of Commerce since: 12/03/2008

Member of the Central Indiana Clean Air Partnership since: 12/03/2008

Currently certified in other recognized environmental programs (e.g. ISO 14001, EPA Performance Track, LEED, etc.):

Business Category:

Office or Retail Operation

"As a member of the Green Business initiative and leader of my organization, I pledge to continually strive toward environmentally safe and sustainable business practices and operations to ensure that the greater Indianapolis region is environmentally healthy and viable."

Signature of organization's leader: Thomas A. Crouch

Title: President



Greentree Real Estate Group

Waste Prevention

- 1 Points Business operations policy to use electronic distribution to avoid unnecessary document printing, and set copier and printer defaults to 2-sided (please include policy language)

Greentree Real Estate will use electronic mail whenever possible both internally and externally

- 2 Points Reduce the amount of bulk mail and duplicate mailings sent and received: i.e. regularly update/purge your mailing lists and request that business be removed from unnecessary or unneeded mailing lists.

Greentree Real Estate Group prefers electronic distribution of materials, but on few mailings closely monitor mailing lists.

- 3 Points Marketing policy in place to minimize or eliminate the use of envelopes. (please include policy language)

Marketing will utilize our web page and electronic means whenever possible. If marketing materials have to be mailed to Greentree's client base, post cards will be used.

- 2 Points Operations policy to reuse packaging and shipping materials. (please include policy language)

- 3 Points Offer reusable shopping bags and/or discounts for those who use them

- 4 Points If you are a hotel or restaurant, use reusable rather than disposable products (dishes, towels, boxes, bags, containers)

Other practices (describe)



Greentree Real Estate Group

Recycling

2 Points Recycle paper, glass, metal, and plastic

All paper, glass, metal and plastic are recycled.

2 Points Recycle boxes, pallets, pallet wrap, and wood debris

1 Points Recycle toner and inkjet cartridges

5 Points Compost landscape waste

Other practices (describe)



Greentree Real Estate Group

Purchasing

1 Points Buy office paper with at least 30% recycled content

All paper purchased has at least 30% recycled content.

3 Points Purchase and use safe, eco-friendly, non-toxic, organic products janitorial, pest control and/or facility maintenance

1 Points Purchase recycled/remanufactured toner cartridges

3 Points Purchase biodegradable or compostable "to go" food containers

4 Points Always purchase used furniture, equipment or materials

2 Points Exchange or donate unwanted furniture, equipment, scrap materials through material exchange or donation programs

All unwanted furniture is recycled through donation programs.

1 Points Purchase from "green" vendors or service providers

Green vendors are used whenever.

Other practices (describe)



Greentree Real Estate Group

Energy Conservation

3 Points Track electricity usage and share data with employees

3 Points Track transportation fuel usage and share data with employees

All transportation fuel is monitored and shared with appropriate employees.

3 Points Track natural gas usage and share data with employees

2 Points Replace incandescent bulbs with energy efficient lighting and/or reduce existing number of fluorescent tubes used

No incandescent bulbs are used in the office

2 Points Reduce 'over lighting': reduction of unnecessary indoor and outdoor lighting

2 Points Use motion sensors, timers, or other lighting controls

1 Points Institute an office policy to require chargers to be unplugged when not in use. (Please include policy language)

1 Points Institute an office policy to turn off all computer monitors when not in use. (Please include policy language)



Greentree Real Estate Group

Energy Conservation (Continued)

3 Points Use "Energy Star" Appliances

[Empty dashed box for response]

3 Points Update insulation or windows (includes tinting)

[Empty dashed box for response]

1 Points Use programmable thermostat

Leased space has programmable thermostats

1 Points Get an annual HVAC tune-up or refrigeration tune-up

HVAC is annually tuned up in leased space.

5 Points Use renewable energy and/or purchase renewable power (e.g. solar)

[Empty dashed box for response]

5 Points Enroll in energy efficiency programs through local energy companies (e.g. Peak Power)

[Empty dashed box for response]

5 Points Attainment of recognized energy efficiency certification (e.g. LEED, Green Globes)

[Empty dashed box for response]

Other practices (describe)

[Empty dashed box for response]



Greentree Real Estate Group

Water Conservation/Water Quality

2 Points Use aerators and/or auto shut-off on faucets

[Empty dashed box for response]

1 Points Install commercial ultra low-flow toilets

[Empty dashed box for response]

2 Points Install pre-rinse spray nozzle in kitchen

[Empty dashed box for response]

1 Points Regularly check for and repair leaks in restrooms

Restrooms are constantly checked and repaired in the leased space.

3 Points Install low-water requirement landscaping

[Empty dashed box for response]

1 Points Clean outdoor areas with broom instead of hose

Only brooms are used in outdoor entrances

5 Points Use captured wastewater for irrigation, etc. (gray water)

[Empty dashed box for response]

5 Points Perform a water assessment from a professional and implement recommendations

[Empty dashed box for response]



Greentree Real Estate Group

Water Conservation/Water Quality (Continued)

5 Points Implement an irrigation policy incorporating automatic timers to water, at most, every other day; integration of water recognition devices to gauge wet weather days and avoid over-watering (Please include policy language)

[Dashed box for response]

3 Points Use of no-phosphorous/low phosphorous fertilizer for lawns

[Dashed box for response]

Other practices (describe)

[Dashed box for response]



Greentree Real Estate Group

Transportation

- 1 Points Business policy in place to use teleconferences or web conferences rather than traveling for face-to-face meetings. (Please include policy language)

- 2 Points Institute a non-idling policy at your facility and during deliveries. (Please include policy language)

- 3 Points Implement a flexible work schedule for employees. (Please include policy language)

Realtors by their very nature work a flexible work schedule and work normally in off peak hours.

- 3 Points Install bike racks and shower facilities for employees.

Greentree Real Estate Group has inside bicycle storage and has nearby YMCA for showers.

- 4 Points Implement a parking space buy-out for employees who utilize public transportation for every day work commutes. (Please include policy language)

- 4 Points Allow preferred parking for employees who carpool daily.

- 1 Points Schedule regular tune-ups for business vehicles; regularly check tire pressure; check for fluid leakage

All vehicles are serviced per factory recommendations

- 5 Points Use hybrid vehicles

Principal broker drives a Toyota Prius and company uses a golf cart to go around immediate area.



Greentree Real Estate Group

Transportation (Continued)

5 Points Implement strategies for fuel efficiencies such as strategic pick-up and delivery routes; avoidance of high ozone times; non-idling policies (Please include policy language)

5 Points Member of Central Indiana Commuter Services (www.centralincommuter.net) and number of employees enrolled.

Other practices (describe)



Greentree Real Estate Group

Other Green Initiatives for Consideration:

Are you actively involved with public advocacy for a healthier environment and, if so, how?

Principal broker is chairman Marion County Wellfield Education Copr. which protects Marion County groundwater. Principal broker is also Director of Redevelopment and Economic Development for City of Lawrence, an advocate for a sustainable, walkable community.

If you are leasing office space from a building management company, how are you working with the company to incorporate greener building operations?

We insisted on programmable thermostats and annual maintenance. If there are leaks or problems discovered, landlord is promptly notified.

Other Green initiatives for consideration:

All agents and owners live within 6 miles of office. Greentree maintains green-n-fit.com website/blog that advocates considering the environment in home buying decisions. This includes drive time, utility costs, close access to recreation facilities and energy saving appliances (Live, work, play in same community)